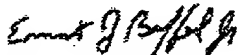


MAY 24 2005

Atty Docket No. BLFR 1005-1

CERTIFICATE OF TRANSMISSION UNDER 37 CFR 1.8

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office at Fax No. 703-308-5357 and 703-872-9306 on 24 May 2005



Ernest J. Beffel, Jr.

24 May 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Robert E. DVORAK

Application No. 09/766,539

Confirmation No. 9951

Filed: 19 January 2001

Title: **Multipurpose Presentation Demand
Calendar for Integrated Management
Decision Support**

Group Art Unit: 3623

Examiner: Beth VAN DOREN

CUSTOMER NO. 22470

MailStop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INTERVIEW AGENDA FOR 27 MAY 2005

Examiner:

In preparation for an interview scheduled on 27 May 2005 at 2:00-3:00 p.m. EDT (11:00 a.m. PDT), we submit the following proposed agenda.

1) We will present via WebEx a PowerPoint presentation. We will use it to review and develop a common understanding of Retail Management terminology, as understood by one of skill in the art, particularly terms used in this application and the similar application 09/766,539, both of which were the subject of Office Actions mailed 27 April 2005.

Prior to the interview, you will receive via e-mail invitation to join the WebEx session. With your browser, follow the link. It will take about 3 minutes for a client to download and become available for use in your browser and about 5 minutes total for

Application No. 09/766,539

Atty Docket: BLFR 1005-1

you to connect. Before the conference, we will send via e-mail a copy of the presentation that you can print and take notes on.

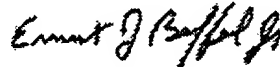
2) We will use the presentation to distinguish Bluefire's system and claimed elements from Landvater U.S. 6,609,101, to which the Examiner appears to be shifting reliance. We also will be prepared to discuss the TSI / ProfitLogic web shots.

3) We would like to discuss the wording of claims 1 in the pair of related applications.

4) If time allows, we may discuss some of the other applications that are on your docket, six of which describe aspects of Bluefire's system. We also will identify for you the applications being handled by Examiners Jeanty and Hirl.

Should you have any questions, please do not hesitate to contact the undersigned, who can ordinarily be reached at his office at (650) 712-0340 from 8:30 to 5:30 PST, M-F and can be reached at his cell phone (415) 902-6112 most other times.

Respectfully submitted,



Ernest J. Beffel, Jr., Reg. No. 43,489

Dated: 24 May 2005

Haynes Beffel & Wolfeld LLP
P.O. Box 366
Half Moon Bay, CA 94019
(650) 712-0340 (telephone)
(650) 712-0263 (facsimile)